



# PRICING & SHOW OVERVIEW

2021

*Company principals have been producing successful bridal shows throughout the State of Florida since 1990.*

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# OUR DREAM WEDDING EXPO

## Schedule of Show Dates

### 2021 SHOW DATES

- January 3, 2021 1pm to 4pm  
Embassy Suites by Hilton USF Hotel  
3705 Spectrum Blvd.  
**Tampa**, Florida 33612
- January 10, 2021 1pm to 4pm  
West Palm Beach Marriott Hotel  
1001 Okeechobee Blvd.  
**West Palm Beach**, Florida 33401
- March 28, 2021 1pm to 4pm  
Avanti Palms Resort & Conference Center  
6515 International Drive  
**Orlando**, Florida 33819
- April 18, 2021 1pm to 4pm  
Hilton Carillon Park Hotel  
950 Lake Carillon Drive  
**Tampa-St. Petersburg**, Florida 33716
- May 2, 2021 1pm to 4pm  
Hilton Palm Beach Airport Hotel  
150 Australian Avenue  
**West Palm Beach**, Florida 33406
- Orlando Summer Show 1pm to 4pm  
Date & Locations to be announced
- September 12, 2021 1pm to 4pm  
Sheraton Tampa Brandon Hotel  
10221 Princess Palm Avenue

# OUR DREAM WEDDING EXPO

**Tampa**, Florida 33610

- October 24, 2021 1pm to 4pm  
West Palm Beach Marriott Hotel  
1001 Okeechobee Blvd  
**West Palm Beach**, Florida 33401
- Orlando Fall Show 1pm to 4pm  
Date & Location to be announced

## UNANNOUNCED UPCOMING SHOWS

We currently have show's scheduled or under negotiation for shows in the entire state of Florida. When we announce these dates you will be notified via email and show dates will be posted online at [www.OurDreamWeddingExpo.com](http://www.OurDreamWeddingExpo.com)

## SOCIAL MEDIA RECIPROCAL LINKING

As we all know advertising and marketing a business is driven by social media. In an effort to promote the show and ultimately our exhibitors we ask that you "Like us" on Facebook and follow us on Instagram. In turn, we will do the same as well as periodically help promote your timeline posts and announcements. For guidance and more information please contact us at (321) 356-3195.

## LOOKING AHEAD

Our Dream Wedding Expo is developing some unique and creative tools to assist our exhibitors in their quest to contract new business. As with all new ventures everything takes time. We bring this to your attention so you understand we are not just an expo company but visionaries in creating new products and ventures. The principals of this company created the only syndicated wedding national TV show production catering to the bride and groom. This show ran for 8 years before being sold to another producer.

**This show is designed with your ROI in mind! How?**

- **You will have more time to engage one-on-one with the buying brides because of our staggered expo times!**
- **Our 360 degree "traffic pattern" guarantees every attendee visits your booth space!**

# OUR DREAM WEDDING EXPO

- Every attending bride receives a "show program" that includes your company name, phone number and website URL listing!
- You have the option to market "pre-show" to the brides who have purchased tickets and send them a message or show special offer two days before the show!
  - Extremely easy and stress-free exhibitor "load-in/load-out"
- This is the most cost-effective marketing option available to promote your business.
- Heavy marketing through social media to acquire wedding couples.
- Various types of exhibit spaces and price ranges to choose from to make the show affordable for your business.
- Increase your visibility and network with other top vendors.
- Hundreds of future brides-to-be attend the Our Dream Wedding Expo.
- FREE listing of your company logo and contact information on our website and linked to your website.
- Grand Prize Sponsorships are available at no additional cost.
- Receive the "bride lead list" which includes wedding date, email address and phone number..

## What the Exhibitors are saying about Our Dream Wedding Expo!

**Macy's Sales Supervisor, Top of Table and Wedding Gift Registry** *The show was wonderful, the quality of brides in attendance surpassed any expectation we could have had. Thank you for allowing us to be part of your show.*

**Epic Events** *I Just wanted to let you know how happy I've been with the Expo this past weekend in Lake Mary as well as the previous 3 Expos I've done with you (2 Altamonte & 1 New Smyrna). The turnout has been great, with qualified brides and grooms from around the state.*

*When I'm at a wedding expo my priority is setting appointments to meet with as many couples as possible. With only 2 people working at my booth I'm averaging 20 appointments set per expo! I've already booked one wedding with a couple I met on Sunday!*

*Thanks ODWE Team, you're the best!*

**Sea Shack Photography** *I just wanted to reach out and say thank you so much for an awesome bridal show! The Tampa area is wonderful and I get most of my clients from shows there. I've already booked 3 weddings from the TPepin show and I can't wait till the next one!*  
*Thanks for all you do and thank you for putting on a great show.*

**Blissful Cupcakes & Cakes bakery** *I just want to thank you for allowing me to meet so many awesome brides! I am so very happy I was able to participate in your amazing bridal show and I look forward to the next chance! Today was amazing!!*

**Miami Marriott Biscayne Bay** *We had a wonderful time hosting this beautiful bridal event at our hotel!*

## OUR DREAM WEDDING EXPO

**Mary Kay Cosmetics** - *Our Dream Wedding Expo is a fantastic company for vendors to work with! Keith did such a great job of working with me from the very beginning, making sure all my business needs were completed. The bridal expo was a huge success!! We received tons of bookings & even exceeded our goal!! I am excited for all the expos that will arise & will definitely be working with Our Dream Wedding Expo again!!*

**Sira d Pion Bridal** *Thank you for an amazing expo!*

**Gracy Eventos** *Thank you very much Our Dream Wedding Expo. It was a pleasure to be part of an amazing wedding expo!*

**New Look Linens Marta Alvarez** *I want to thank you for an INCREDIBLE show....we have been to several shows and by far this was the best !!!!*

**DJ Dro Entertainment** *Thank you for everything at the show you and your staff where amazing. i will definitely be counting on attending another show.*

**The Invitorium** *We had a great show...3 appointments booked on the day, 2 booked yesterday, and 47 leads to follow up – couples who want to come in for an appointment. We loved the turnout – and very happy that you kept everybody there until the very last minute. A great show – we're definitely in for your future Miami show.*

# OUR DREAM WEDDING EXPO

## Day of Show Timeline

- 10am – 12:30pm **Exhibitor Set Up**. Please be aware that we close the doors at 11:30am promptly. If you have not arrived and set up your booth at this time we reserve the right to re-allocate your space and no refunds will be paid.  
  
1pm **Bride Registration** opens and bride's and guests proceed to the lobby and ballroom areas. All exhibitors need to be ready to showcase your products and services by 12 noon.
- 1pm – 4pm **Ballroom Doors Open** and vendor and bride interaction takes place. This is the time for you to sell your products and services. All ballroom exhibitors please be set up and ready by 12:30pm because we sometimes open the ballroom early due to excessive amount of brides and guests in the lobby and pre-function areas.
- 2:30pm or 3:30pm **Stage Presentation** of fashion, prize giveaways and some vendor promotions take place at this time. ALL EXHIBITORS must continue to occupy your booth and table areas till the conclusion of the show at 4pm. You will still have brides and grooms stopping by your booth to learn of your services.
- 4pm **Exhibitor Booth Breakdown** and brides exit the show.
- **3 to 5 days after the show** you will receive an excel file consisting of contact information of the bride to be used ONLY BY YOU for your marketing purposes. Be aware this list is seeded and we will know if the list is passed around to unauthorized individuals and companies and we will take actions as stated in our show terms listed on the show contract.

# OUR DREAM WEDDING EXPO

## Prizes and Giveaways

- A DOOR PRIZE of \$50.00 value or more is required by all exhibitor's (no exceptions).
- The DOOR PRIZE must NOT require the winner to make a purchase of exhibitor's product and/or service to redeem.
- Offering a discount off a purchase DOES NOT QUALIFY AS A DOOR PRIZE. DOOR PRIZES can NOT be contingent upon attending any event or obligation.
- The DOOR PRIZE MUST include a full description of the prize, the name of your company in order for you to receive credit for the prize and must be packaged for stage presentation aesthetics.
- You must present the door prize at vendor check-in upon arrival on the day of the show.
- Examples of DOOR PRIZES: Gift Certificates to restaurants, department stores. Gifts baskets, spa treatments etc.

## GRAND PRIZE SPONSORSHIP OPPORTUNITIES AVAILABLE

Please contact Our Dream Wedding Expo to discuss the different options for sponsorship at (321)356-3195.

### What the Brides are saying about Our Dream Wedding Expo!

*It was a great experience. Lots of prizes raffled off and many different vendors to choose from*  
January 10, 2016

*It was very useful. We met a lot of good and nice vendors!*  
February 02, 2016

*Wonderful expo*  
February 02, 2016

*It was awesome!*  
February 02, 2016

*Great wedding expo tons of prizes to win*  
January 31, 2016

*Great event!!!*  
January 31, 2016

*Greatest experience ever.*  
January 31, 2016



# OUR DREAM WEDDING EXPO

## Multiple Show Discounts and Booth/Table Pricing

If you exhibit and contract (including paying a deposit) on more than one show an additional \$50.00 per show/per booth will be discounted. This offer is not valid for lobby tables. This is a terrific savings on your show expense and means exposing your company to even more potential customers.

*Our Dream Wedding Expo strives to keep its booth and table pricing very simple compared to other shows in the area.*

**Booth Pricing –We do NOT use pipe and drape as this hinders the “look” of the ballroom. All booths include (1) 6’ table and linen cloth. There is a limited quantity of booth sizes available. Ask if we have the size booth you want available.**

- Lobby Table = \$300.00 (limited quantity) NOT AVAILABLE FOR WEST PALM BEACH SHOWS
- 8’ x 8’ booth = \$475.00
- 8’ x 10’ booth = \$525.00\*
- 8’ x 12’ booth = \$600.00
- 8’ x 16’ booth = \$900.00
- 8’ x 20’ booth = \$1000.00
- 8’ x 30’ booth = \$1475.00
  - Most Popular

### **GRAND PRIZE SPONSORSHIPS:**

Looking to receive extra attention before, during and after the show? Then consider being a Grand Prize Sponsor. With this sponsor package you receive pre-show social media advertising, email marketing benefits, show program ad, on-stage promotion and premium booth placement to name just a few of the “perks” of being a sponsor.

- **BRONZE PRIZE SPONSOR – includes 8’ x 10’ Premium Booth Space \$1250.00**
- **SILVER PRIZE SPONSOR – includes 8’ x 16’ Premium Booth Space \$1450.00**
- **GOLD PRIZE SPONSOR - includes 8’ x 20’ Premium Booth Space \$1650.00**
  
- **Lobby Tables – Placed in the lobby and/or pre-function area of the ballroom**  
6’ table with linen cloth = \$300.00 (limited quantity available)

**Electric Service at your booth: There is a \$25.00 fee for electric at your booth. This is normally a charge by the hotel/venue that we collect. If you wait till the day of the show to order electric there will be a \$100 fee.**

# OUR DREAM WEDDING EXPO

## **Additional Items and Upgrades:**

- Extra 6' table = \$25.00 with linen (you automatically receive one 6' table. This is an order for a second table)
- Round Cocktail Table (Hi/Low top) = \$25.00
- Bag Stuffer Option = \$50.00/\$100.00 – Ask us why the difference.
- Pre-Show Email Blast = \$35.00 – reach the attending brides 1 to 3 days before the show. A great way to start that interaction with the bride. Limited to 5 companies per show.

# OUR DREAM WEDDING EXPO

## Contracts and Payments

Our Dream Wedding Expo prefers all contract transactions to be via our online form at [https://www.ourdreamweddingexpo.com/exhibitor\\_form.php](https://www.ourdreamweddingexpo.com/exhibitor_form.php)

All private policy and contract terms can be found via the link included in the above-mentioned form.

### **DEPOSIT**

The DEPOSIT amount required is 50% of the total show cost (unless special arrangements have been discussed with us in advance). The balance of payment is due 45 days prior to the show. **Your credit card on file will be automatically processed on the due date as stated on your show invoice.**

Our Dream Wedding Expo accepts all major credit cards, PayPal and checks.

To get started and to reserve your booth go to [https://www.ourdreamweddingexpo.com/exhibitor\\_form.php](https://www.ourdreamweddingexpo.com/exhibitor_form.php) and fill out the form.

**Our Dream Wedding Expo hopes that you decide to give us a “try” and exhibit at our shows. We want to help you grow your business. And we know if you are successful you will want to participate in our future shows. That is a win-win for all of us. Give us a call at (321) 356-3195 if you have any questions. Thank you for your interest in Our Dream Wedding Expo.**

# OUR DREAM WEDDING EXPO

## Company Contact

Our Dream Wedding Expo  
109 Goshawk Terrace  
Winter Springs, Florida 32708

[info@OurDreamWeddingExpo.com](mailto:info@OurDreamWeddingExpo.com)

Administration/Accounting/Social Media - Stacey Arnold - (410) 615-6572  
Sr. Producer

**Sales & Marketing** - Keith LaMotte - (321) 356-3195  
Sr. Producer

Website  
[www.OurDreamWeddingExpo.com](http://www.OurDreamWeddingExpo.com)

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